

Congratulations on becoming part of the OLL marketing committee!

No, this was not another primary election! Promoting and growing our school is the calling of every school family. If you have a child at Our Lady of the Lakes School, you are an important part of our marketing team.

Personal invitation/recommendation by a friend is by far our most effective marketing tool. Year after year, it is the most commonly-cited reason for new families attending our Open House or contacting our school office. Did you know how important you are in promoting Our Lady of the Lakes Schools?

This month, the focus is on getting lots of new families and prospective students through our doors for our annual Open House. Families and students out there are searching—all we have to do is find them. With all the improvements that have been made in our school this past couple of years, it is easier than ever for them to Feel the Spirit and want to become part of it. Please help spread the word by your personal invitation. We have flyers and brochures on the reception desk in the commons; please take some to hand out to friends, or place at any area where children visit (athletic clubs, music teachers,). If you would like us to mail Open House information directly, please give contact information to one of the secretaries in one of the school offices.

We have a wonderful, vibrant, faith-filled school community that needs to remain viable and active in Oakland County. Our campaign to enhance our enrollment numbers will be a success if we all pitch in. Let's all make it a point to join in the positive momentum of our marketing efforts. Bring a friend or acquaintance in for our Open House, Sunday, January 29, 2012 between 2:00 and 4:00 p.m. Look at all the recent improvements (below), so that you can share with your friends or with guest families at Open House:

All new Dell desktop computers in the elementary computer lab, with the latest Microsoft technology

All of the elementary class rooms have 32 inch Wide Screen TV's with DVD players. We have access to major news announcements in all of our classrooms

The elementary school, commons area, parish center, St. Joseph Hall and church have wireless internet access. The remaining areas of the campus will have wireless in 2012.

New carpeting throughout elementary, middle and high schools. Fresh paint and color scheme on walls. New ceiling tiles in ES, MS and commons. New "lockers" in ES, and refinished lockers in MS and HS.

New, high-capacity boiler, has replaced 2 aged boilers. Better efficiency as well as cost savings.

Beautiful, new statue of Our Lady at ES entrance.

Beautiful, updated landscaping of front planter and parking lot "islands."

New security system and fire code compliance measures.

Middle school classrooms: new ceilings, fresh paint, refinished floors or carpeting.

Completely redone preschool and kindergarten areas: updated lighting, ceiling, furniture.

ES and MS libraries updated and with new furniture

Green program - All gyms have Energy efficient T-8 lights with sensor switches. All elementary rooms have energy efficient T-8 lights with sensor switches. Entire facility will be green by 2012.

Updated playground within past 3 years.

Removal of older modular classrooms from north end of campus. Newer modulares now used exclusively for after-hours meetings and special programs. All classes have moved back into main building, with designated specific areas for preschool; kindergarten; elementary school; middle school; and high school.

Newly remodeled music room in drama area; art room scheduled for complete renovation summer of 2012.

Additional improvements planned for 2012:

Blessings,

Ann W. Mattise
Chairman, OLL Marketing Committee